Precision medicine is fundamentally changing the way therapies are being developed. It has widespread implications for everything from genomics to medical devices, and creates new models for enterprises.

One Disease or Many?
Precision medicine is deconstructing the very concept of what constitutes a particular disease. There are sub-types of a disease that should receive different treatments.

How will Precision Medicine Evolve? Some Considerations
Precision medicine therapies are at an early stage, so they’re more expensive than standard care. Payors need proof outcomes are superior.

Examples of Precision Medicine
- Going Beyond the Genome
- Tumor Sequencing

The Role of Information Technology
- In-memory technology speeds up processing and thus makes novel analysis and insights possible.
- Leverage technology for R&D productivity gains in selecting, characterizing, and analyzing structured and unstructured data.
- Use cloud and connected care solutions for maximum impact.
- New technologies enable fast, possible-to-use analysis, collaboration and business processes in real time to speed time-to-market and stay ahead of precision medicine trends.

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